U.S. STATE LAWS GOVERNING DECEPTIVE TRADE PRACTICES
AND GEM DISCLOSURE OBLIGATIONS

Unless otherwise noted, statutes listed govern unfair or deceptive trade practices. Those states having adopted the Uniform Deceptive Trade Practices Act are marked with an asterisk (*). Two states have laws dealing specifically with sales of gem materials; these follow the main code section, and the basic scope of the law is noted parenthetically.

Typically, the section number listed is the specific section prohibiting unfair and deceptive trade practices. Definitions of prohibited acts, if any, normally follow afterward in the state code. These laws can be accessed either in the official printed statutes or, in almost all cases, online at the respective state legislature’s Web site.

Alabama Code section 8-19-5
Alaska Code section 45.50.471
Arizona Revised Statute 44-1211
Arkansas Code section 4-88-107; section 4-101-201 (sale of fracture-filled and clarity-enhanced diamonds)
California Business and Professional Code section 17200
Colorado Revised Statute 6-1-105*
Connecticut General Statutes title 42, chapter 735, section 42-110b
Delaware Code title 6, section 2532*
District of Columbia Code section 28-3904
Florida Statutes section 501.204
Georgia Code section 10-1-372*
Hawaii Revised Statutes section 480-2*
Idaho Statutes section 48-603*
Illinois Compiled Statutes title 815, section 505/2*
Indiana Code section 24-5-0.5
Iowa Code section 714.16
Kansas Statutes section 21-4403
Kentucky Revised Statutes section 367.170
Louisiana Revised Statutes section 51:1405
Maine Revised Statutes title 10, section 1212*
Maryland Code section 13-301
Massachusetts General Laws title XV, Chapter 93A, section 2
Michigan Compiled Laws section 445.903
Minnesota Statutes chapter 325D.44*
Mississippi Code section 75-24-5
Missouri Revised Statutes section 407.020
Montana Code section 30-14-103
Nebraska Statutes section 87-302*
Nevada Revised Statutes section 598.0915
New Hampshire Revised Statutes chapter 358-A:2
New Jersey Statutes section 56:8-2
New Mexico Statutes section 57-12-3*
New York General Business Law section 349; section 229-j (sale of artificially colored diamonds)
North Carolina General Statutes section 66-74
North Dakota Century Code section 51-15-02
Ohio Revised Code, Title 41, Ch. 4165*
Oklahoma Statutes title 78, section 53*
Oregon Revised Statutes section 646.608*
Pennsylvania Consolidated Statutes title 73, section 201-3
Rhode Island General Laws section 6-13.1-2
South Carolina Code section 39-5-20
South Dakota Codified Laws section 37-24-6
Tennessee Code section 47-18-104
Texas Statutes section 17.46
Utah Code section 13-11-4
Vermont Statutes title 9, section 2453
Virginia Code section 59.1-200
Washington Revised Code section 19.86.020
West Virginia Code section 46A-6-104
Wisconsin Statutes section 100.20
Wyoming Statutes section 40-12-105