DIAMONDS IN CANADA

By B. A. Kjarsgaard and A. A. Levinson

A newcomer (since 1998) as a supplier of rough diamonds to the world market, Canada is currently the seventh most important diamond producer by weight and fifth by value. This article chronicles the history of the exploration for, and discovery of, primary diamond deposits throughout Canada (538 kimberlites are currently reported), with particular emphasis on the important kimberlite pipes in the Northwest Territories. Typically, these pipes are small but have high diamond grades. Sales of the rough diamonds, and the fledgling cutting and polishing industry in Canada, are described, along with branding initiatives and the marketing strategies of the producers. Canada will become an increasingly significant supplier of rough diamonds as prolific new mines start production, and this will have a growing impact on the world diamond industry.

For the first 60 years of the 20th century, the vast majority of diamonds came from kimberlite pipes and alluvial deposits in just a few countries in southern and western Africa, with minor contributions of alluvial diamonds from elsewhere, mainly South America (Janse, 1995a, 1996). This changed when diamonds were found in kimberlite or lamproite occurrences on other continents and elsewhere in Africa. The most important of these new discoveries resulted in major new production in Russia (then the Soviet Union) in the 1960s, Botswana in the 1970s, and Australia in the 1980s (Levinson et al., 1992). Since the 1990s, the spotlight has been on Canada, and Canadian diamonds promise to play an ever-greater role in the world market (figure 1).

This article provides a synopsis of the history of Canadian diamond exploration in the first 60 years of the 20th century, followed by a comprehensive review of diamond exploration and discoveries in Canada since the 1960s. Special attention is given to the key events and discoveries in the 1990s, starting with the Lac de Gras area in the Northwest Territories (NWT), followed by Alberta, Saskatchewan, Ontario, and, finally, Quebec. Nothing has yet matched the excitement of the opening of Canada’s first diamond mine, the Ekati Diamond Mine™, in 1998, but a number of other projects are either at the construction stage (the Diavik project) or in advanced stages of evaluation or development (Snap Lake, Gahcho Kué, Jericho, and Victor). We will also examine diamondiferous kimberlites, such as those in Saskatchewan and Alberta, that have significant potential. In total, approximately 538 kimberlites are now known throughout Canada (figure 2; predominantly in the NWT), over 50% of which contain diamonds. Ninety percent of these have been found in the last decade.

The unusual characteristics of the Lac de Gras kimberlites (such as their small size but high diamond grades) are compared with those of producing kimberlites worldwide. The current and anticipated contributions of rough diamonds from Canada’s mines to the world supply are discussed, as are the manufacturing and marketing (including branding) of Canadian diamonds. Note that a glossary is provided on page 212; terms defined therein are shown in italics the first time they appear in the text.

This review is based on, and limited by, the information available from recognized sources, mainly the open literature, including public statements from
exploration groups. However, much information is unpublished, veiled in the secrecy of mining company files. For example, De Beers¹ divulged in 1999 that since it started exploring in Canada in the early 1960s, it had discovered more than 170 kimberlites (some with joint-venture partners) in 11 different regions (Beardmore-Gray, 1999); no information has been made public on most of these kimberlites or the specific regions. While it is impossible to estimate what other information has not been revealed, we believe that we have omitted no major discoveries.

BACKGROUND
The possibility of diamonds occurring in Canada was raised over a century ago by Professor W. H. Hobbs (1899), who was the first person to make a convincing argument that diamonds in the Great Lakes states were transported by glaciers from a specific region in Canada (the James Bay Lowland; figure 3). Isolated discoveries of diamonds were reported in the eastern U.S. (e.g., North Carolina) as early as the 1840s, but diamonds found in the Great Lakes states from 1876 onward are the only ones of significance from a Canadian perspective. Nevertheless, serious diamond exploration did not begin until the 1960s, and major kimberlite discoveries were not made until the 1980s. Why did it take so long to discover kimberlite pipes in Canada if they are actually relatively abundant? The answer is twofold: logistical and glacial.

Logistical factors include the remoteness and inaccessibility of some of the most favorable geological areas (e.g., Archean cratonic rocks in the NWT, Nunavut, northern Ontario, and Quebec; again, see figure 2). Further, large portions of these areas consist of small, shallow lakes on which floatplanes cannot land as they routinely do in other parts of Canada. Finally, the climate limits the field season for regional exploration to only five months (May–September) or less. These factors have made exploration in much of Canada challenging and expensive. Diamond exploration was also hampered by the effects of glaciation (e.g., the deposition of glacial drift) until indicator mineral transport in glacial materials was understood. Essential aspects of glaciation, as they apply to diamond exploration in Canada, are presented in box A.

¹ The Canadian exploration arm of De Beers Consolidated Mines Ltd. has operated, since 1960, under a variety of corporate names: Hard Metals Canada Ltd., Canadian Rock Co. Ltd., Diapros Canada Ltd., Monopros Ltd., and most recently De Beers Canada Exploration Inc. Similarly, Rio Tinto plc. and their wholly owned subsidiaries have explored for diamonds in Canada under different names, including Kennecott Canada Ltd., over the years.

1900–1959: SIX DECADES OF CONTEMPLATION AND INACTIVITY
In the 60 years following the publication of the Hobbs (1899) article, many additional diamond discoveries in glacial drift were reported in the Great Lakes states (e.g., Blatchley, 1903; Hausel, 1995),
mostly in Indiana and Illinois, for a total of 81 by 1967 (Gunn, 1968). During this time, however, little was written about diamonds or their primary sources in Canada. For this period (1900–1959), we found only 11 publications [excluding a few newspaper and other unsubstantiated reports] that bear directly on the subject: seven articles [Blue, 1900; Blatchley, 1903; Bell, 1906; Satterly, 1949; Field, 1949 and 1950, which are essentially identical and considered one source; Meen, 1950; and Douglas and MacGregor, 1952], two abstracts [Farrington, 1908; Kunz, 1931], and two minor entries of about 65 words each [Kunz, 1906, 1913]. At the same time, diamond exploration activities in Canada also were limited [table 1].

Blue (1900) suggested that the diamonds might originate from carbonaceous slates in northern Ontario [e.g., in the Sudbury area]. Blatchley (1903) and Kunz (1931) were favorably inclined toward two Canadian sources for the Great Lakes diamonds: the James Bay area and the north shore of Lake Superior (figure 3). Bell (1906) favored multiple sources in the Lake Superior–Lake Huron region, but rejected the James Bay Lowland because of the great distance from the diamond occurrences. Farrington (1908) proposed, without specifics, the general region of...
Lake Superior as the only source. Although Satterly (1949) never mentioned the word diamond, he included the first reported occurrence of kimberlite in Canada: two thin dikes (the largest 6 inches [15 cm] wide) that were intersected during drilling for gold in Michaud Township, near Kirkland Lake, Ontario, in 1946 (figure 2 [26]).

Field (1949, 1950) reviewed publications of the previous half-century and was enthusiastic about the possibility of diamonds occurring in Canada but offered no new insights. Meen (1950) observed that all the major diamond-bearing kimberlites known at that time (i.e., those in South Africa) were associated with rocks of Precambrian age. As much of Canada is underlain by rocks of similar ancient age, he recommended exploration for diamonds in those areas. Nevertheless, in the 1950s most Canadian mining companies and academics believed that economic diamond deposits could be found only in southern Africa (e.g., Duval et al., 1996).

There are brief reports of diamonds being sought, unsuccessfully, by survey parties during construction of the Transcontinental Railroad, immediately north of the Great Lakes (Kunz, 1906), in northern Quebec near Matagami Lake (Kunz, 1913), and in what turned out to be a meteorite crater in the Ungava region of northern Quebec (Meen, 1950). Also during these first 60+ years, diamonds were periodically reported from various parts of Canada. However, all were misidentifications, unsubstantiated because of poor documentation, or of doubtful authenticity (including probable fraud). These reported discoveries are not considered further in this article, but are listed in the Gems & Gemology Data Depository (http://www.gia.edu/gandg/ggDataDepository.cfm).

Douglas and MacGregor (1952) recounted, in detail, an unsuccessful attempt in 1910 by five prospectors to find diamonds in the Nottaway River area, Quebec, near James Bay. To the best of our knowledge, this is the only recorded, apparently creditable, attempt before 1960 at field exploration specifically for diamonds.

By the mid-1950s, however, the foundation was being laid for systematic diamond exploration programs in the succeeding decades as a few academics—as well as geologists and engineers employed by mining companies—expressed interest in Canada’s diamond potential. Notably, in 1956 P. V. Freeman (then a Ph.D. candidate at McGill University) suggested that sampling eskers [see box A] would yield results similar to those...
obtained from stream sediments, which are very effective for mineral exploration in nonglaciated areas (Brummer et al., 1992a). A few years later, in 1960, De Beers signaled its interest in Canada when it rehired Canadian geologist Dr. Mousseau Tremblay, who had left the company only the year before to return to Canada (Duval et al., 1996). Dr. Tremblay had several years of diamond exploration experience in East Africa, including the area around the Williamson (Mwadui) mine in Tanganyika (now Tanzania).

1960–1969: SERIOUS DIAMOND EXPLORATION BEGINS

This decade ushered in the modern era of diamond exploration in Canada, with the sudden appearance of several diamond exploration programs by two...
companies in particular: Selco Exploration Co. (the Canadian subsidiary of Selection Trust, a British company) and De Beers (South Africa). Both companies were experienced diamond explorers internationally, but were new to North America. In addition, studies related to diamond exploration were undertaken by various federal and provincial geological surveys. These early projects attempted to evaluate large areas, with spotty results, as described below.

Northeastern Ontario: James Bay Lowland. Initial efforts to find diamonds in Canada were concentrated in the James Bay Lowland of northern Ontario, an area that is extremely difficult to explore because of the abundant bogs, uninterrupted glacial cover, and poor drainage (figure 4). Selco and De Beers found kimberlite indicator minerals (including pyrope garnet) at 20 locations over a large area (~10,000 km²), but no kimberlite or diamonds (Brummer, 1978). Work by the Ontario Department of Mines in 1966 (Brown et al., 1967) also confirmed the presence of indicator minerals (Kong et al., 1999). The activities of all three groups supported the suggestion of Hobbs (1899) that the James Bay Lowland might be the source of the Great Lakes diamonds.

Northeastern Ontario: Kirkland Lake–Lake Timiskaming. In the early 1960s, De Beers followed a trail of indicator minerals in an esker (and glacial till) to the Guigues pipe (Lake Timiskaming area; figure 2 [27]) in Quebec. This was the first kimberlite pipe found as a result of geologic exploration rather than by accident. However, the absence of diamonds in a multi-tonne sample of glacial material immediately “down-ice” of the kimberlite precluded drilling or sampling the kimberlite itself (M. Tremblay, pers. comm., 1998). Early exploration in the Kirkland Lake–Lake Timiskaming area that is extremely difficult to explore because of the abundance of glacial drift in Canada began with the recruitment of geologist Dr. Mousseau Tremblay. Exploration begins in the Cordillera; the Cross diatreme in British Columbia is recognized as kimberlite (Mitchell and Fritz, 1973). Early in 1966, the Kirkland Lake area was the first to publicly demonstrate the value of eskers in diamond exploration in Canada (Pell, 1987). The first kimberlite field discovered in Canada, the Somerset Island field, is recognized as kimberlite (Lee, 1965; Lee and Lawrence, 1968).

Ile Bizard, Quebec. Attention soon shifted to Ile Bizard, an island in the St. Lawrence River, 14 km west of Montreal (figure 2 [28]). Several intrusions were first described by Harvie (1910) as alnöites (a rare rock macroscopically similar to kimberlite, but not known to contain economic diamond deposits).

<table>
<thead>
<tr>
<th>Year</th>
<th>Milestone</th>
<th>Reference</th>
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<tbody>
<tr>
<td>1899</td>
<td>First documented suggestion that diamonds occur in Canada</td>
<td>Hobbs (1899)</td>
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<tr>
<td>1946</td>
<td>First Canadian kimberlites (two thin dikes) found near Kirkland Lake, Ontario</td>
<td>Satterly (1949)</td>
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<td>1956</td>
<td>The use of eskers as a sampling medium in glacial terrain first suggested by P. V. Freeman</td>
<td>Brummer et al. (1992a)</td>
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<td>1957</td>
<td>Information on using indicator minerals for regional diamond exploration (pioneered in Russia) first available in English</td>
<td>Davidson (1957)</td>
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<tr>
<td>1960</td>
<td>De Beers signals interest in diamond exploration in Canada with the recruitment of geologist Dr. Mousseau Tremblay</td>
<td>Duval et al. (1996)</td>
</tr>
<tr>
<td>1960</td>
<td>First modern diamond exploration project in Canada (by Selco) begins in the James Bay Lowland</td>
<td>Brummer (1978)</td>
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<tr>
<td>1961</td>
<td>First regional heavy mineral survey across Canada initiated by De Beers</td>
<td>Brummer (1978)</td>
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<tr>
<td>1964</td>
<td>The Munro esker (Kirkland Lake, Ontario) study is the first to publicly demonstrate the value of eskers in diamond exploration in Canada</td>
<td>Lee (1965); Lee and Lawrence (1968)</td>
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<td>1964</td>
<td>First diamonds (10 minute) recovered from a primary source in Canada, at Ile Bizard, Quebec</td>
<td>Brummer (1978, 1984)</td>
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<td>1971</td>
<td>The Jarvis diamond (0.25 ct, found near Timmins, Ontario) is the first authenticated diamond to be discovered in glacial drift in Canada</td>
<td>Brummer (1978, 1984)</td>
</tr>
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<td>1973</td>
<td>The first kimberlite pipe in Canada, the Somerset Island field, is recognized</td>
<td>M. Tremblay (pers. comm., 1998)</td>
</tr>
<tr>
<td>1976</td>
<td>Exploration begins in the Cordillera; the Cross diatreme in British Columbia is recognized as kimberlite</td>
<td>Gehrisch et al. (1979)</td>
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<td>1981</td>
<td>Charles E. Fipke and Stewart L. Blusson explore the Mountain diatreme and Blackwater Lake areas of NWT</td>
<td>Fipke et al. (1995b); Krajick (2001)</td>
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<td>1981</td>
<td>Numerous kimberlites discovered by De Beers in the Kirkland Lake area (Ontario), establishing the Kirkland Lake kimberlite field</td>
<td>Sage (1996)</td>
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<td>1984</td>
<td>Fipke incorporates Dia Met Minerals to explore for diamonds</td>
<td>See text</td>
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<tr>
<td>1987</td>
<td>First kimberlite found in Saskatchewan, at Sturgeon Lake; discovery of the Fort à la Corne kimberlite field announced in 1989</td>
<td>Lehnert-Thiel et al. (1992)</td>
</tr>
<tr>
<td>1987</td>
<td>The Attawapiskat kimberlite field (James Bay Lowland, Ontario) discovered by De Beers</td>
<td>Kong et al. (1999)</td>
</tr>
<tr>
<td>1989</td>
<td>Fipke and Blusson arrive in Lac de Gras (NWT) and begin to stake claims</td>
<td>Fipke et al. (1995b); Krajick (2001); see text</td>
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<td>1991</td>
<td>Diamond-bearing kimberlite discovered at “Point lake” in the Lac de Gras area</td>
<td>See text</td>
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<tr>
<td>1997</td>
<td>First kimberlite discovered in Alberta, in the Buffalo Hills</td>
<td>J. A. Carlson et al. (1999)</td>
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<td>1998</td>
<td>The Ekati Diamond Mine in NWT officially opens with mining of the Panda kimberlite</td>
<td>See text</td>
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<tr>
<td>1999</td>
<td>Government approval received to start construction of the Diavik mine; diamond production scheduled to begin in early 2003</td>
<td>See text</td>
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De Beers acquired an option on the property in 1967. In 1968, the Pain de Sucre (“Sugar Loaf”) occurrence yielded 10 minute diamonds weighing a total of 0.0605 ct (the largest, 0.0244 ct [2.44 points]), from a 29 cubic yard [22 m³] sample, which showed that the intrusions had no commercial potential. Nevertheless, these are the first authenticated diamonds recovered from a primary source of any type in Canada (for details of these occurrences, see Brummer, 1978, 1984; Raeside and Helmstaedt, 1982; and Mitchell, 1983).

Central and Western Canada. Starting in 1961, De Beers undertook systematic indicator mineral sampling of glacial materials and stream sediments from the foothills of the Rocky Mountains [in Alberta] east to the Appalachian region [in Quebec] and from the U.S. border north to 54° latitude [Brummer, 1978; M. Tremblay, pers. comm., 1998]. Lehnert-Thiel et al. (1992) indicate that De Beers found diamond indicator minerals in southeast Saskatchewan in 1963. There is no further published information on the results of this project.
Many of the indicator minerals occur in various rock types in addition to kimberlite, so the recognition of those associated with diamonds requires training and experience. Initially, they were recognized by the characteristic colors (e.g., deep red or purplish red for pyrope, and “emerald” green for chrome diopside) of the grains. Later, careful measurements of physical (e.g., R.I. and S.G.) or crystallographic (unit cell dimensions) properties became diagnostic. Starting in the early 1970s, the electron microprobe became the instrument of choice for analyzing the chemical composition of the small grains (see, e.g., Gurney and Switzer, 1973).

Today, there are classification schemes for all the important indicator minerals, based on their chemistry, that are capable of empirically predicting whether or not a specific grain could have originated from a diamondiferous kimberlite. The methods of diamond indicator mineral sample collection, analysis, and interpretation have become widely disseminated (see, e.g., Fipke et al., 1995a; McClenaghan and Kjarsgaard, 2001), although the finer points of interpretation are proprietary.

1970–1979: FEW AND DISAPPOINTING DISCOVERIES

As the 1970s unfolded, exploration activity began to shift away from Ontario, mainly to the north and west. At the same time, interest from academics increased with, for example, the detailed study of kimberlites on Somerset Island in the Arctic archipelago (e.g., Mitchell and Fritz, 1973). Nevertheless, activities during this decade would eventually lead to the discovery and operation of Canada’s first diamond mine, in the Northwest Territories.

The Jarvi Diamond (Eastern Ontario). In late 1971, a 0.255 ct diamond was found by Reno Jarvi while sampling an esker near Timmins, Ontario (Brummer, 1978, 1984; again, see figure 3). Its primary source has never been located, but this was the first authenticat-ed diamond to be found in glacial drift in Canada—almost a century after the 1876 discovery of the first
diamond found in glacial material in the Great Lakes states (Hobbs, 1899). Recovery of the Jarvi diamond on the “down-ice” path taken by glaciers from the James Bay Lowland helped maintain interest in northeastern Ontario. It also gave further importance to sampling eskers.

**Northeastern Ontario: James Bay Lowland.** The Ontario government encouraged diamond exploration in this region by conducting extensive reconnaissance surveys, which revealed various areas with unusual concentrations of diamond indicator minerals. These areas overlapped those explored by industry in the 1960s (Wolfe et al., 1975; Brummer, 1978).

**Northeastern Ontario: Kirkland Lake.** In 1978, the innovative Kirkland Lake Initiatives Program (KLIP) started. The Ontario government supported this four-year project to stimulate exploration and mining for gold, base metals, and diamonds (summarized by Brummer et al., 1992a; Sage, 1993). Maps were published of areas with anomalous concentrations of diamond indicator minerals and geophysical (e.g., aeromagnetic) anomalies, starting in 1979. These data helped stimulate the mining companies to renew exploration for diamonds in the early 1980s.

**Somerset Island.** Originally described in the early 1960s as “ultrabasic igneous breccias” (Blackadar and Christie, 1963), rocks on Somerset Island (figure 2 [3]) were later identified as kimberlites by Mitchell and Fritz (1973); this is the first kimberlite field discovered in Canada. Because there is no forest or glacial drift cover in this area, the kimberlites are relatively easy to recognize by the contrast of their dark color against the pale-hued carbonate host rocks (figure 5). Although 19 kimberlites were located (Brummer, 1978), bulk sampling of the main Batty pipe yielded only five small diamonds and indicated an uneconomic grade of 0.01 ct per tonne (Kjarsgaard, 1996).

**Quebec.** In 1979, Uranerz Exploration and Mining Ltd. drill tested an aeromagnetic anomaly at “Indicator lake,” Otish Mountains, in central Quebec (figure 2 [29]) during a uranium exploration program. Drill holes penetrated a kimberlite (Gehrisch et al., 1979), the first in Quebec, but beyond this little is known.

**Cordillera Region (Eastern British Columbia and Western NWT).** Exploration for diamonds in the Cordillera began in 1976 when a Cominco Ltd. field party recognized that an igneous breccia first noted by Hovdebo (1957) was a kimberlite. It is now known as the Cross diatreme (figure 2 [18]). This initiated an exploration rush from 1977 to 1980 that was funded, in part, by two major companies new to diamond exploration in Canada: Superior Oil Co. and Falconbridge Nickel Ltd. Within a few years, these and other companies had discovered many intrusions with broadly kimberlitic affinities (~40 in southeastern British Columbia alone) in five clusters, stretching ~2,000 km (~1,200 miles) in a north-northwest direction to the Mountain diatreme (figure 2 [35]; figure 6) in the Mackenzie Mountains, NWT (Ijewliw and Pell, 1996). Microdiamonds (<0.5 mm) have been reported in several of the Cordillera intrusions (Godwin and Price, 1986; Ijewliw and Pell, 1996), but to date none of the intrusions has proved economic. Nevertheless, the Cross diatreme was the only true kimberlite (Pell, 1987; Hall et al., 1989; Fipke et al., 1995a, table 4) found in the Canadian Cordillera until the early 1990s. Notably,
however, the Mountain diatreme alkali basalt was a significant factor in the sequence of events that led to the discovery of the Lac de Gras kimberlite field.

1980–1989: PERSEVERANCE BEGINS TO PAY OFF

The 1980s opened with the most prominent exploration in Ontario, and with clear signs that diamond exploration was spreading throughout the country. Furthermore, mining companies recognized that a major problem had hindered their Canadian activities to date: Diamond experts with experience from other countries (e.g., in southern Africa, Australia) did not necessarily have a strong background in glacial geology. As a result, some had undertaken sampling programs in Canada without knowing the nature of the glacial materials being sampled (e.g., eskers, till). This resulted in a limited understanding of how far the glacial materials had been transported. In the 1980s, improved airborne geophysical surveys and the geological knowledge of glacial deposits, combined with sampling for diamond indicator minerals, led to many significant discoveries (again, see table 1).

Northeastern Ontario: James Bay Lowland. From 1979 to 1982, Selco, joined by Esso Minerals Canada in 1982, explored part of the James Bay Lowland north of Hearst, Ontario. They used airborne magnetic reconnaissance surveying to delineate potential kimberlite bodies, followed by more detailed ground geophysical surveying (Janse et al., 1989; Reed and Sinclair, 1991). Although the 45 alnoite bodies identified were of no economic interest, this represents the first large-scale geophysical survey in Canada to find a field of “kimberlite-like” pipes.

In 1984, De Beers started an annual regional survey program north of the area explored by Selco and Esso in the James Bay Lowland. The combination of stream sediment sampling for indicator minerals (see box A, figure A-3) and airborne magnetic surveys led them to the Attawapiskat River area (Kong et al., 1999; figure 2 [24]). Drilling in 1988 and 1989 confirmed 16 kimberlites, ranging from 0.4–15 ha (1–37 acres), 15 of which contained diamonds.

Northeastern Ontario: Kirkland Lake. In the Lake Timiskaming area, De Beers drill tested the Guigues pipe (previously identified in the 1960s but not drilled) in 1981 and the Bucke pipe in 1983. Also in 1983, De Beers drill tested the A-4, AM-47, and B-30 kimberlite pipes in the Kirkland Lake kimberlite field. In 1984, De Beers drilled the Morrisette Creek kimberlite, bringing to six the number of kimberlite pipes it had discovered in the Kirkland Lake/Lake Timiskaming area. For the first time, a major kimberlite field was discovered by design by a...
diamond exploration company. Additional kimberlites were found in this area by Falconbridge in 1984 and 1987, Homestake in 1987, and Lac Minerals in 1987 (Sage, 1996). However, the diamonds recovered were small (the largest 0.17 ct), and the best grade reported for any kimberlite was 0.02 ct per tonne (Brummer et al., 1992b).

Saskatchewan. Diamond exploration in Saskatchewan started in 1987, when De Beers discovered diamondiferous kimberlite at Sturgeon Lake, about 40 km northwest of Prince Albert (Gent 1992a,b). Subsequent drilling, however, revealed that the kimberlite was a large glacially transported block (200 × 125 × 40 m). The few diamonds it contained were not economically significant (grade <0.01 ct/tonne; Scott Smith et al., 1996).

The De Beers activity prompted numerous companies to stake and evaluate claims in other parts of Saskatchewan (Lehnert-Theil et al., 1992). Most notable were joint-venture partners Uranerz Exploration and Mining Ltd. and Cameco Corp., both primarily uranium-mining companies. In 1988, they staked ground in the Fort à la Corne area, about 50 km east of Prince Albert (figure 2 [19]), based principally on regional geophysical maps published by the Geological Survey of Canada from 1967 to 1969 (Lehnert-Theil et al., 1992; Gent, 1992b). In late summer 1982, Fipke and Blusson sampled, in secrecy, in the vicinity of Blackwater Lake (figure 8) after Dummett learned that De Beers had claims in that area. Fipke and Blusson made the important observation that the glacial tills in the Blackwater Lake area contained debris that suggested a source from rocks of the Precambrian Shield to the east. This was the beginning of the exploration that ultimately led to the discovery of the Lac de Gras kimberlite field.

By 1982, however, both Falconbridge and Superior had ceased exploration for diamonds in Canada. They transferred their assets (e.g., claims near Mountain diatreme and the Blackwater Lake data) to Fipke and Blusson, who then formed a 50–50 diamond exploration partnership known as the Blackwater Group. Without financial support from Falconbridge and Superior, however, they were unable to fund expensive exploration in the field and advanced instrumentation in the laboratory. In 1983, Fipke formed Dia Met Minerals Ltd., which went...
public in 1984, to finance additional sample collection and analytical activities. Blusson worked closely with Fipke on conceptual, planning, and tactical aspects of the exploration and retained his financial interest in future discoveries.

For the rest of the decade, Fipke and Blusson explored eastward from Blackwater Lake into the “Barren Lands,” the name given to the vast (roughly 500,000 sq. mi. [1.3 million km²]), bleak, remote areas of northern Canada. The Barren Lands characteristically have few trees but numerous lakes and bare rock that is variably covered with a veneer of glacial deposits. In 1983, Fipke and Blusson discovered that the regional sampling procedures (i.e., obtaining indicator minerals primarily from stream sediment samples) that they had used previously in areas such as the Cordillera were ineffective in the region north of Lac la Martre. This is because the Barren Lands contain too many lakes and too few rivers, in an immature drainage network. The fateful decision was then made to sample the eskers shown on Quaternary geology maps published by the Geological Survey of Canada. By 1985, float plane- and helicopter-supported esker (and also till) sampling had taken them to Aberdeen Lake, far to the east of the Slave craton (again, see figure 8).

Interpretation of the results through 1985 showed that several highly anomalous indicator-mineral samples were abundant immediately north of Lac de Gras. One such sample contained ~10,000 indicator minerals (combined pyrope, chrome diopside, and ilmenite; Krajick, 2001). Significantly, there were few such anomalous samples east of Lac de Gras. This suggested the source area had been located. Following extensive sampling, in 1989 Dia Met Minerals [usually under the name of others] began to stake claims in the Lac de Gras area that totaled nearly 350,000 ha by 1995 (Fipke et al., 1995b). All the while, Fipke and Blusson were only one step ahead of other diamond exploration programs, including those of De Beers and Selco. Further details of the exploration activities that led to Dia Met’s discovery of the Lac de Gras kimberlite field can be found in Fipke et al. (1995b), Duval et al. (1996), Boyd (1998), “The Ekati Diamond Mine” (1998), Frolick (1999), and especially Krajick (2001).

1990–2002: SUCCESS AT LAST

The 1990s will be remembered as the decade in which exploration activity led to the discovery of a great number of diamond-bearing kimberlites in Canada. These discoveries were made throughout the country, particularly in the NWT and Nunavut [a territory created from the NWT on April 1, 1999], but also in Ontario, Saskatchewan, Quebec, and Alberta. The world-class Ekati Diamond Mine™ opened in 1998, with the Diavik mine slated to begin production in early 2003 (figure 9). Several other projects are currently at an advanced exploration, feasibility, or permitting stage.

The Ekati Diamond Mine, Lac de Gras. In 1990, on the shore of a small lake called “Point lake” (a name chosen specifically to confuse other diamond explorers, as the real Point Lake lies 200 km to the northwest), Dia Met took a sample that yielded numerous indicator minerals with compositions indicating a diamondiferous kimberlite source (Fipke et al., 1995b). In September of that year, BHP formed a joint venture with Dia Met, Fipke, and Blusson—the NWT Diamonds Project—to explore, develop, and mine in the NWT. The agreement called for BHP to fund the diamond exploration program and, by spending up to US$500 million on future mine construction costs on behalf of the consortium, BHP would earn 51% of equity in the project; the remaining equity would be Dia Met 29%, Fipke 10%, and Blusson 10%. The diamond exploration industry worldwide was startled because of the large amount of money involved, which valued the future mine, if any, at more than US$1 billion. (Note that through-
In May 1991, BHP conducted geophysical surveys around and over “Point lake.” That September, the joint venture drilled from the shore of “Point lake” and intersected kimberlite under the lake. Two months later, Dia Met announced this discovery and released the diamond recovery results (81 diamonds consisting of 65 microdiamonds and 16 macrodiamonds, from 59 kg of kimberlite; “The Ekati Diamond Mine,” 1998). This announcement triggered one of the greatest staking rushes the world has ever experienced. By the end of 1992, at least 50 companies had staked almost 8 million hectares in the NWT (Levinson et al., 1992). Almost simultaneously, the methods of diamond exploration that were instrumental in finding the “Point lake” kimberlite (geophysical surveys, and the recognition and significance of kimberlite indicator minerals, combined with the use of eskers and tills for sampling) became widely known. By 1994, more than 80% of the Slave craton (~20,000,000 ha or 200,000 km²) had been staked by over 100 companies (Pell, 1994).

In early 1992, bulk sampling of the “Point lake” kimberlite yielded a diamond content of 0.63 ct/tonne and a stone value of <$40/ct, which rendered this pipe subeconomic (Fipke et al., 1995b; “The Ekati Diamond Mine,” 1998). That same year, however, nine additional kimberlites were discovered in the Lac de Gras area, including the Fox and Koala pipes (now in the current Ekati mine plan). The Panda and Misery pipes (currently in production; see figure 10) were discovered in 1993. By the end of 1994, a total of 39 kimberlites were known in the Lac de Gras area, most of which were under lakes (Carlson et al., 1995). At the same time, Fipke et al. (1995b) reported that all but one of these 39 kimberlites were diamond bearing.

By late 1993, it was clear that several kimberlites at Lac de Gras were probably economic, including the Fox (16.4 million tonnes of kimberlite; grade 0.3 ct/tonne; $129/ct) and Koala (12.1 million tonnes of kimberlite; grade varies from 0.9 [pit] to 1.5 [underground] ct/tonne; $138/ct) pipes (Kjarsgaard et al., 2002). Starting in 1993, the joint-venture partners...
went through what at the time was “the most exhaustive environmental, economic and social review in the history of Canadian mining” (“The Ekati Diamond Mine,” 1998, p. 26), because the kimberlites are located in one of the most pristine and ecologically sensitive areas of Canada. Approval for the project was received in July 1996, after a review process involving many agencies, including the federal Department of Indian and Northern Affairs, the Government of the Northwest Territories, and four aboriginal groups. Construction of the mine began in January 1997. In September of that year, the NWT Diamonds Project was officially renamed the Ekati Diamond Mine, which today is trademarked.

Ekati is the indigenous name for Lac de Gras, both of which mean fat lake. It refers to the abundant light-colored pegmatite stringers, veins, and dikes that cross-cut granites around the shores of the lake, like white fat running through caribou meat.

Construction of the Ekati mine was an amazing engineering and logistical feat in view of the numerous challenges presented by the remoteness of the area, the lack of permanent roads [a 475 km ice road is available from Yellowknife for only 8–10 weeks from mid-January to mid-April], the lack of other types of infrastructure [e.g., electricity], and the harsh climate [temperatures can drop to −50°C in the winter months]. Yet, construction of a processing plant and supporting facilities, as well as preparation of the first kimberlite (figure 11), were completed on schedule in 21 months. Further, from the initial discovery of diamonds at “Point lake” in late 1991 through the feasibility studies and environmental approvals, it was only seven years to the official opening of the Ekati mine on October 14, 1998. This is a remarkable achievement. The mine employs about 680 people; 79% are residents of the NWT and 40% are aboriginal [Williams and Carlson, 2001].

The Ekati mine was located originally on a land lease of 10,960 ha, which has since been extended to 344,000 ha. It cost about $700 million to construct. The Panda pipe was the first kimberlite mined [for details, see Johnson and Koivula, 1998; Krajick, 2001]. In 1999, the first year of full production, this world-class mine produced 2.4 million carats [Mct] of rough diamonds worth $408 million [table 2]. This made Canada the world’s seventh largest diamond-producing country in terms of both weight and value. Ekati’s Panda pipe was the world’s fourth most valuable diamond mine [Rombouts, 2000], exceeded that year only by Jwaneng [Botswana], Udachnaya [Russia], and Argyle [Australia]. A variety of cuts and colors of polished diamonds from Ekati are shown in figure 12.

Throughout this period, the Ekati group continued to explore for additional kimberlite pipes in its claim area. By the end of 2001, they had identified a total of 146 pipes [table 3]. Reserves at the start of mining were 72 Mct of rough diamonds and 66 million tonnes of kimberlite [average grade 1.09 ct/tonne], from several pipes [Johnson and Koivula, 1998, Gonzales et al., 2000]. Current reserves are 52.8 Mct of rough diamonds from 58.2 million tonnes of kimberlite [average grade of 0.91 ct/tonne], from six pipes [BHP Billiton 2002 Annual Report]. Initially,
Ekati held permits to mine the Panda, Koala, Misery, and Fox kimberlites. In December 1998, the company applied for additional permits to develop the Sable, Pigeon, and Beartooth pipes [Markovic, 1999]. Resources identified to date will enable the mine to operate until at least 2016. In May 2001, BHP (now BHP Billiton) acquired Dia Met, raising its ownership in the Ekati Diamond Mine to 80%. Fipke and Blusson each retains 10% interest. Currently, the mine is producing from both the Panda and Misery pipes. There is underground production from a test mine at the Koala North pipe, and pre-stripping has begun at the Koala pipe (again, see figure 10), which will soon be the next major feed source [Janse, 2002].

The Diavik Project, Lac de Gras. Aber Resources Ltd. was one of the first companies to start staking claims in the Lac de Gras area in November 1991, shortly after Dia Met announced its success at “Point lake.” This small Canadian exploration company staked claims south and east of the “Point lake” discovery and adjacent to the original Dia Met [now Ekati] claims (again, see figures 9 and 10). In June 1992, Rio Tinto agreed to finance Aber’s exploration in exchange for the right to earn a 60% interest in certain Aber claims. That same year, Aber discovered eight kimberlites. The four most important kimberlites discovered by Aber (A-154 South, A-154 North, A-418, and A-21, which would constitute the future Diavik mine) were found in 1994 and 1995 in the shallow waters of Lac de Gras. In November 1996, Aber and Rio Tinto formed the Diavik Diamonds Project, a joint venture of Diavik Diamond Mines Inc. (60%; wholly owned by Rio Tinto) and Aber Diamond Mines Ltd. (40%; wholly owned by Aber Diamond Corp. [formerly Aber Resources Ltd.]). Diavik Diamond Mines is the manager of the project. Each participant retained the right to market its respective share of the diamond production independently.

Between 1994 and 1996, evaluation of the kimberlite grade and diamond value revealed that a mine was viable. When in full operation, the mine will produce approximately 6 million carats (Mct) annually for about 20 years, with an average value

### TABLE 3. Number of kimberlites reported in Canada, as of September 2002.

<table>
<thead>
<tr>
<th>Location</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>NWT and Nunavut</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Central Slave Craton (Lac de Gras, NWT)</strong></td>
<td></td>
</tr>
<tr>
<td>Ekati claim area</td>
<td>146</td>
</tr>
<tr>
<td>Diavik claim area</td>
<td>58</td>
</tr>
<tr>
<td>De Beers (Hardy Lake)</td>
<td>20</td>
</tr>
<tr>
<td>Others</td>
<td>23</td>
</tr>
<tr>
<td><strong>Southeast Slave (NWT)</strong></td>
<td></td>
</tr>
<tr>
<td>Snap Lake, Gahcho Kué, others</td>
<td>14</td>
</tr>
<tr>
<td><strong>Southwest Slave (NWT)</strong></td>
<td></td>
</tr>
<tr>
<td>Carp Lake, Dry Bones Bay, others</td>
<td>15</td>
</tr>
<tr>
<td><strong>Far Northwest Slave (NWT)</strong></td>
<td></td>
</tr>
<tr>
<td>Darnley Bay</td>
<td>10</td>
</tr>
<tr>
<td><strong>North Slave (Nunavut)</strong></td>
<td></td>
</tr>
<tr>
<td>Jericho and Coronation Gulf area</td>
<td>23</td>
</tr>
<tr>
<td><strong>Victoria Island (NWT and Nunavut)</strong></td>
<td></td>
</tr>
<tr>
<td>De Beers, others</td>
<td>17</td>
</tr>
<tr>
<td><strong>Total for Slave Craton</strong></td>
<td>326</td>
</tr>
<tr>
<td><strong>Churchill Craton (Nunavut)</strong></td>
<td></td>
</tr>
<tr>
<td>Somerset Island</td>
<td>20</td>
</tr>
<tr>
<td>North Baffin Island and Brodeur Peninsula</td>
<td>5</td>
</tr>
<tr>
<td>Rankin Inlet</td>
<td>3</td>
</tr>
<tr>
<td><strong>Total for Churchill Craton</strong></td>
<td>28</td>
</tr>
<tr>
<td><strong>TOTAL for NWT and Nunavut</strong></td>
<td>354</td>
</tr>
<tr>
<td><strong>Other Parts of Canada</strong></td>
<td></td>
</tr>
<tr>
<td>Alberta</td>
<td></td>
</tr>
<tr>
<td>Buffalo Hills</td>
<td>36</td>
</tr>
<tr>
<td>Birch Mountains</td>
<td>8</td>
</tr>
<tr>
<td>Saskatchewan</td>
<td></td>
</tr>
<tr>
<td>Fort à la Corne</td>
<td>74</td>
</tr>
<tr>
<td><strong>Ontario</strong></td>
<td></td>
</tr>
<tr>
<td>Kirkland Lake</td>
<td>14</td>
</tr>
<tr>
<td>Lake Timiskaming</td>
<td>12</td>
</tr>
<tr>
<td>Attawapiskat</td>
<td>19</td>
</tr>
<tr>
<td>Kyle Lake</td>
<td>5</td>
</tr>
<tr>
<td><strong>Quebec</strong></td>
<td></td>
</tr>
<tr>
<td>Lake Timiskaming</td>
<td>3</td>
</tr>
<tr>
<td>Otish Mountains</td>
<td>7</td>
</tr>
<tr>
<td>Wemindji</td>
<td>1</td>
</tr>
<tr>
<td><strong>Manitoba</strong></td>
<td></td>
</tr>
<tr>
<td>Snow Lake–Wekusko</td>
<td>1</td>
</tr>
<tr>
<td><strong>British Columbia</strong></td>
<td></td>
</tr>
<tr>
<td>Cross, others</td>
<td>4</td>
</tr>
<tr>
<td><strong>TOTAL for other parts of Canada</strong></td>
<td>184</td>
</tr>
<tr>
<td><strong>GRAND TOTAL for Canada</strong></td>
<td>538*</td>
</tr>
</tbody>
</table>

*The number of kimberlites should be considered a minimum because it is not required that companies report their kimberlite discoveries.
of $63/ct (table 4; based on 2000 valuation estimates). The Diavik kimberlites, like most in the Slave craton, are small (<3 ha), but their grades of ~4 ct/tonne (range 3.0–5.2 ct/tonne) are three to four times higher than those in most other major producing mines (Burgess, 2001; Kjarsgaard et al., 2002). Thus, when the Diavik mine is in full production, it will have the highest ore value (~$252/tonne [$63 × 4]) of any primary diamond mine in the world. This is particularly true for the A-154 South pipe, which averages 5.2 ct/tonne of diamonds valued at $79/ct (for a total ore value of $410/tonne).

After extremely detailed examination of the environmental aspects of the proposed $830 million mine, Diavik obtained permits and licenses to begin construction in November 1999 (“Diamond Facts 2000/01,” 2001). Since the kimberlites lie under the shallow waters of Lac de Gras, a retention dike system is required to mine them (again, see figure 10). During 2000–02, construction of the mine has proceeded ahead of schedule (figure 13). The mine plan calls for a two-year ramp-up period, starting in early 2003, before full production is achieved. Some of the stones recovered during the evaluation stage have already been cut and set in fine jewelry (figure 14).

### Table 4. Diamond mines under construction and advanced diamond projects in Canada.

<table>
<thead>
<tr>
<th>Project name</th>
<th>Location</th>
<th>Owner</th>
<th>Reserves</th>
<th>Comments</th>
<th>References</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Under construction</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Diavik</td>
<td>NWT</td>
<td>Diavik Diamond Mines (60%, Rio Tinto) and Aber Diamond Mines (40%, Aber Diamond Corp.)</td>
<td>25.6 million tonnes of kimberlite with ~4 ct/tonne (102 Mct) at $63/ct</td>
<td>Production expected in early 2003; estimated to produce ~6 Mct/yr when in full production</td>
<td><a href="http://www.diavik.ca">www.diavik.ca</a>, <a href="http://www.aber.ca">www.aber.ca</a></td>
</tr>
<tr>
<td><strong>Advanced projects</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Snap Lake</td>
<td>NWT</td>
<td>De Beers (100%)</td>
<td>22.8 million tonnes of kimberlite with ~2.0 ct/tonne (~45 Mct) at ~$100/ct</td>
<td>Kimberlite dike 2.5 m thick delineated over area 2.5 x 2.5 km; production scheduled to begin in 2006</td>
<td>Turner and McConnell (2001), Laurs (2001), Natural Resources Canada (2002)</td>
</tr>
<tr>
<td>Gahcho Kué (Kennady Lake)—Hearne and 5034 kimberlites</td>
<td>NWT</td>
<td>De Beers (51%), Mountain Province (44.1%), Camphor Ventures (4.9%)</td>
<td>Hearne: 6.86 million tonnes of kimberlite with 1.71 ct/tonne (11.7 Mct) at ~$63/ct; 5034: 12.5 million tonnes of kimberlite at 1.64 ct/tonne (~21 Mct) at ~$65/ct</td>
<td>Deposit is subeconomic (by ~15%) at present</td>
<td><a href="http://www.mountainprovince.com">www.mountainprovince.com</a></td>
</tr>
<tr>
<td>Jericho</td>
<td>Nunavut</td>
<td>Tahera (100%); Rio Tinto has various options including 62.5% ownership</td>
<td>2.5 million tonnes of kimberlite with ~1.2 ct/tonne (3 Mct) at ~$80/ct</td>
<td>Kimberlite grade and diamond value are satisfactory, but reserves are problematic</td>
<td><a href="http://www.tahera.com">www.tahera.com</a></td>
</tr>
<tr>
<td>Victor</td>
<td>Attawapiskat, Ontario</td>
<td>De Beers (100%)</td>
<td>36.2 million tonnes of kimberlite valued at $94/tonne; older reports indicate grade of 0.32 ct/tonne</td>
<td>Most advanced project outside of NWT</td>
<td><a href="http://www.debeerscanada.com">www.debeerscanada.com</a>, Robertson (2002f), Wood (2002)</td>
</tr>
</tbody>
</table>

*Advanced diamond projects are those at the evaluation or development stage. All values are in U.S. dollars.*
the first diamond mine in the world to begin with an underground operation and not with an open pit. In 2000–01, De Beers acquired the property. It has since applied for regulatory approval to develop the mine (figure 15), with production scheduled to begin in 2006 (Laurs, 2001).

**Gahcho Kué (Kennady Lake) Project.** In 1995–96, a joint venture between Mountain Province Resources (now Mountain Province Diamonds) at 90% and Camphor Ventures at 10% discovered several kimberlites in the Kennady Lake area (figures 2 [13] and 9). In 1997, the property was optioned to De Beers, which can earn up to 60% interest by taking the project to commercial production; currently it has 51%. Eight diamondiferous kimberlites and several dikes and sills have been found on the property to date. The two most valuable kimberlites, Hearne and 5034, at present do not have the combined reserves and ore values (table 4) needed for economic development. However, De Beers continues to bulk sample these two pipes because some large (~10 ct; figure 16) stones have been recovered and because their grade and ore value is close to the economic threshold. De Beers is also exploring for other kimberlites in the area (www.mountainprovince.com).

**Jericho Project.** Joint-venture partners Lytton Minerals and New Indigo Resources discovered the Jericho kimberlite pipe [JD/OD-1; 1.2 ha] in 1994 in what is now part of the Contwoyto Lake kimberlite field (figures 2 [7] and 9). In 1999, these companies merged to form Tahera Corp. As reported on the Tahera Web site (www.tahera.com), the deposit has yielded large stones (5–25 ct, including one 23.89 ct piece of gem-quality rough. Feasibility studies indicate that this kimberlite could produce a total of 3 Mct of diamonds (table 4) over eight years.

The economics of a mine based solely on the resources of the small JD/OD-1 pipe alone are marginal. However, they could be improved considerably with the discovery of additional resource tonnage, which is possible since the area contains other...
kimberlites [Janse, 2002]. On the assumption that additional economic kimberlites will be found, Tahera is seeking regulatory approval for the development of the Jericho diamond mine. Rio Tinto, currently a joint-venture partner with Tahera, is the operator of the project and has certain valuable options with regard to the property (e.g., the right to market all production for the first five years). If Jericho is developed, it will be the first diamond mine in Nunavut.

Other Activities in NWT and Nunavut. As of September, 2002, at least 354 kimberlites were known in the NWT and Nunavut [table 3], several of which [in addition to the three advanced projects discussed above] are currently being evaluated. In view of this volume of discoveries, and the number of properties or fields in various stages of exploration and development within the Archean Slave craton, we can briefly mention only a few here.

De Beers discovered more than 40 kimberlites in the central and southern parts of the Slave craton during the diamond exploration boom of the 1990s, although the precise discovery dates have not been released. In addition to the eight kimberlites found to date in the Gahcho Kué area, these include 20 in the Hardy Lake area of the Lac de Gras field [35 km northeast of the Ekati mine; McKinlay et al., 1998], as well as four in the Carp Lake area and five in the Snare Lakes area [figures 2 [10/11] and 9; J. A. Armstrong pers. comm., 2002].

In the northern part of the Slave province, De Beers discovered four kimberlites between Contwoyto Lake [Jericho area] and the Coronation Gulf on the Arctic coast in the mid-1990s [figure 9; J. A. Armstrong pers. comm., 2002]. As geologists realized the diamond potential of this area, the entire region was staked, and exploration by Ashton, Rio Tinto, and many other companies laid the groundwork for additional kimberlite discoveries [Janse, 2001, 2002]. At least 10 more kimberlites have been identified. Ashton found several diamondiferous pipes [e.g., Artemesia and Potentilla] near Kikerk Lake [figures 2 [6] and 9], but their grades turned out to be low (<0.2 ct/tonne). High expectations are now held for the diamondiferous Anuri and Anuri East pipes [about half way between Jericho and Kikerk Lake] found in 2001 by the Rio Tinto and Tahera joint venture, but their economic potential remains to be determined. Nevertheless, indicator minerals abound in the area and enthusiasm remains high for its diamond potential [Robertson, 2002b].

On Victoria Island [also part of the Slave craton, figure 2 [4]], exploration by De Beers and other companies has led to the discovery of 12 kimberlite pipes, half of which contain diamonds; De Beers withdrew from the area at the end of 1999 [Robertson, 2002e]. With renewed interest in the northern part of the Slave craton, exploration on Victoria Island has also been re-invigorated, with five new diamondiferous kimberlites reported in 2002 [Robertson, 2002e].

The Ranch Lake pipe [figures 2 [8] and 9], which is the northernmost extension of the Lac de Gras kimberlite field, was discovered in 1993 by Tahera. Although this large kimberlite (12.5 ha, atypical for...
the Lac de Gras field) is diamond bearing (0.2 ct/tonne; Janse, 2002), it was deemed uneconomic. It is currently being re-examined by BHP Billiton (www.tahera.com).

Activities Elsewhere in Canada. Alberta. Before 1990, a few diamond discoveries were reported from various locations in glacial tills and alluvial materials in Alberta (Morton et al., 1993; Dufresne et al., 1996), but none was substantiated. Consequently, the industry was startled when in early 1991 it learned that De Beers had staked 680,000 ha in the Peace River region of Alberta (Levinson et al., 1992). This was more than 1% of the total area of the province [66.1 million ha]. The impetus for the staking was what are now called the Mountain Lake ultrabasic pipes (Leckie et al., 1997; figure 2 [17]). These pipes were later determined to be only weakly diamondiferous and, therefore, uneconomic.

Massive staking by numerous companies ensued almost immediately after the De Beers activities became general knowledge (the so-called first Alberta staking rush). During 1992 alone, about one-third of the province (22.4 million ha; Dufresne et al., 1996) was staked for diamond exploration; this rose to more than 50% by early 1994 (Kjarsgaard, 1997), primarily in western and southern Alberta. Extensive indicator mineral surveys in stream sediments and tills were conducted throughout the province, but no kimberlites or other diamond-bearing rocks were found in the early to mid-1990s. By 1995, Alberta’s luster as a diamond exploration area had diminished greatly; only about 1.6 million ha were staked that year (B. Hudson, pers. comm., 2002). Subsequently, De Beers [and many other companies] relinquished their claims, and the lands reverted to the Alberta government.

Alberta is an important producer of oil and gas, and geophysical [mainly seismic and aeromagnetic] surveys are routinely conducted as part of such exploration programs. In 1995, Alberta Energy Co. Ltd. [now merged into EnCana] acquired high-resolution geophysical data for parts of northern Alberta. These data revealed unusual features that bore no relation to petroleum deposits, and were interpreted as potentially related to kimberlite intrusions. This information was made available to Ashton, and in October 1996 Ashton formed a joint venture with Alberta Energy (42.5%) and Pure Gold Resources (15%), which staked large areas in the Buffalo Hills region (figure 2 [16]). Drilling of the anomalies started in January 1997, and by early March 11 kimberlites had been found. This set off Alberta’s second staking rush, with 37.2 million ha [372,000 km²] staked in 1997 alone (B. Hudson, pers. comm., 2002). Claim staking by about 30 companies, including De Beers and Rio Tinto (Natural Resources Canada, 2000), occurred in the northern and central parts of the province. Rio Tinto subsequently discovered the Birch Mountains kimberlite field (figure 2 [15]), but withdrew from the area when it proved uneconomic.

By early 1999, Ashton had outlined the Buffalo Hills kimberlite field, which included 32 (now 36; table 3) kimberlites, about 60% of which contained diamonds. S. M. Carlson et al. (1999) provide geologic details of this area, including descriptions of the kimberlites and the diamonds recovered. Some of these kimberlites are large (up to 45 ha), and some of the diamonds are of good quality and weigh up to 1.3 ct. Nevertheless, as the 1990s came to a close the Buffalo Hills kimberlite field was generally thought to be subeconomic, although Ashton and others continued to explore in the area.

After 10 years of disappointments in Alberta, there were great expectations when Ashton found the K252 kimberlite in the Buffalo Hills in 2000. The grade of this pipe (0.54 ct/tonne) and the quality of its diamonds (figure 17) were the best so far discovered in the province. However, in early 2002 Ashton...
announced that the pipe was too small for further consideration. Also in early 2002, BHP Billiton acquired options in the Calling Lake region, about 150 km southeast of the Buffalo Hills area (Robertson, 2002a). The Calling Lake tills abound with indicator minerals (e.g., garnets), for which a source has yet to be identified. This activity has attracted the attention of other diamond exploration companies, which ensures that exploration for diamonds in Alberta will continue for the foreseeable future.

Saskatchewan. Following the 1989 confirmation of seven kimberlite pipes in the Fort à la Corne area (figure 2 [19]), joint-venture partners Uranerz and Cameco drilled 12 additional kimberlites by 1991 (Lehnert-Thiel et al., 1992). In 1992, after De Beers joined the joint venture, a major drilling program resulted in the confirmation of 20 new kimberlites in 1992–93 and established that a high percentage were diamondiferous. The addition of Kensington Resources to the joint venture in 1995 led to further drilling, and the identification of an additional 31 kimberlites by 1997 (69 of the original 71 geophysical targets outlined in 1989 proved to be kimberlites). Four additional kimberlites have been found by other companies. The pipes range from 2.7 to 184 ha and contain from 3 to 675 million tonnes of kimberlite; some are extraordinarily large by world standards (Robertson, 2002g).

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Ontario. For most of the 1990s, events in the NWT eclipsed diamond activities in Ontario. Nevertheless, in 1995, microdiamonds were found in a mafic dike exposed in a road cut along the Trans Canada Highway, 35 km north of Wawa (figure 2 [25], Thomas and Gleason, 2000). Subsequent work by several small companies (e.g., Spider Resources) located additional dikes over a wider area. The diamonds, although abundant in places, are small, with the largest found 0.1 ct (Janse, 2001). As exploration activity increased in 2000–02, an extensive area of Archean diamond-bearing volcanic rocks was discovered in the immediate region of the mafic dikes. These unusual volcanic rocks are currently being sampled by exploration companies Pele Mountain Resources and Band-Ore, with assistance from De Beers and Rio Tinto, respectively, to determine their economic potential (Robertson, 2002c).

Elsewhere in Ontario, five diamond-bearing kimberlites have been found in the Kyle Lake area of the James Bay Lowland (Janse, 1995b; figure 2 [23]), but the one with the best grade is too deeply buried to be considered economic at this time. In the adjacent Attawapiskat kimberlite field (figure 2 [24]), evaluation of the Victor kimberlite began in 1998. The Victor kimberlite comprises two pipes that coalesce at the present surface with an area of ~15 ha. With a quoted ore value of $94/tonne (Robertson,
2002f), Victor has the potential to host Canada’s first diamond mine outside the NWT (table 4). However, it is in a remote area, the grade is highly variable, and the geology is complex [Wood, 2002].

Quebec. Several ultrabasic dikes (up to 3 m wide) were discovered in 1991 outcropping on cliff faces in the Torngat region of northern Quebec (figure 2 [32]). In 1999, Twin Mining determined that three of the dikes contained diamonds. Subsequent exploration found another set of dikes about 10 km to the southwest [Moorhead et al., 2000]. Some can be traced for ~37 km [Janse, 2002]. At present little work is being done in the area and the dikes are considered uneconomic. However, at least 50 companies are currently exploring in Quebec. By mid-2002, seven diamond-bearing kimberlites had been found by partners Ashton Mining and SOQUEM in the Otish Mountains (figure 2 [30]), thus defining a new kimberlite field [Robertson, 2002d]. A diamondiferous kimberlite dike was found in early 2002 by Majescor Resources at Wemindji, in the Quebec side of the James Bay Lowland (figure 2 [31]).

Other Jurisdictions. Since 1990, limited diamond exploration has been conducted in British Columbia, the Yukon Territory, Labrador, and Manitoba (see, e.g., Natural Resources Canada, 2000), but with no success to date. Nevertheless, in the entire country only the three Maritime provinces (Nova Scotia, New Brunswick, and Prince Edward Island) did not have any diamond exploration activity.

ECONOMIC ATTRIBUTES OF CANADIAN DIAMOND DEPOSITS

Diamond Exploration and Infrastructure. Diamond exploration in Canada has been ongoing for four decades, and in recent years virtually all major diamond exploration companies have had a significant presence there. For example, in 2001 De Beers spent 40% of its $73 million global exploration budget in Canada (Robertson, 2002f), whereas BHP Billiton spends 25% of its total exploration budget on diamonds, most of which is in Canada [Janse, 2002]. As of the end of September 2002, 538 kimberlites had been discovered (table 3), about 90% in the last decade. More than half of the Canadian kimberlites are diamondiferous, which far exceeds the world average of about 20% [A. J. A. Janse, pers. comm., 2002]. Historically, only about 1% [i.e., about 50] of the world’s kimberlites have been economic. In Canada, however, the percentage is significantly higher, especially in Lac de Gras where 12 [\sim 5\%] of the 247 kimberlites are economic.

During the 1990s, approximately Can$900 million was spent on diamond exploration and deposit evaluation in Canada [Natural Resources Canada, 2000, 2002], and more than twice that amount on the construction of the Ekati and Diavik mines. Exploration reached its peak in 1994–96, when about 150 companies were involved and about 200,000 km² in the Lac de Gras area were staked [Duval et al., 1996]. During this period, an average of Can$146 million was spent annually for diamond exploration, with 88% of that spent in the NWT. By 1997–99, only about 50 exploration companies were active in Canada, with expenditures down to an average of Can$113 million annually. Of this, 79% was spent in the NWT, but Alberta and Ontario received relatively more exploration attention. Preliminary data for 2000 and 2001 indicate that an average of Can$98 million was spent annually on diamond exploration, of which 67% was spent in NWT and Nunavut, with significant increases in Ontario and Quebec relative to the rest of the country [Natural Resources Canada, 2000, 2002].

Economic Parameters of the Lac de Gras Kimberlites in a Worldwide Context. The small size of most of the Lac de Gras kimberlite pipes, as compared to economic diamond mines elsewhere in the world, is evident from figure 18. Eight of nine Lac de Gras kimberlites (selected from the Ekati and Diavik mine plans) are 5 ha or less, significantly smaller than active diamond mines elsewhere, which are all >10 ha in size. However, five of these nine Lac de Gras kimberlites (Misery and four Diavik pipes) have exceptional diamond ore grades (3.0–5.2 ct/tonne; Kjarsgaard et al., 2002) as compared to other active diamond mines (figure 19). The only Kimberlite that had a higher grade (variably reported as 6 ct/tonne by Janse, 1993, and 11 ct/tonne by Duval et al., 1996) is the mined-out Internationalaya pipe in Russia.

There is a wide variation in the average stone value (quality) for the individual Lac de Gras kimberlite pipes. Ekati’s currently mined Panda pipe has an average stone value of ~$170 per carat (table 2). From exploration parcels, BHP Billiton has reported average exploration stone values of >$100 per carat for the Koala and Fox pipes, which are clearly in the upper echelon of stone values from active worldwide mines (figure 20). It is because of the combination of very high grades coupled with
high stone value that the Panda pipe has a mine ore value of >$150/tonne (figure 21), higher than the Jwaneng ($138/tonne) and Udachnaya ($112/tonne) kimberlites. Further, the exploration ore value for the A-154S and A-418 kimberlites also exceeds $150/tonne. In summary, the Lac de Gras pipes tend to be smaller, low-tonnage bodies that may have exceptionally high diamond grades, coupled with quite variable (moderate to high) stone values. Thus far, development of the Ekati and Diavik mines in the Lac de Gras field has been economically viable only because each encompasses multiple small pipes that are close together and provide sufficient tonnage for a 15–20 year mine life.

**Contribution of Canadian Rough Diamonds to World Supply.** From 1999 [the first year of full production at the Ekati mine] to 2001, total world annual production increased from ~110 Mct in both 1999 and 2000, to ~119 Mct in 2001. This production was valued at $7.2 billion in 1999 and ~$7.9 billion in both 2000 and 2001 (Rombouts, 2000, 2001, 2002). Thus, the average value per carat of world production varied between $71/ct and $66/ct in the period 1999–2001. The ~2.4 Mct produced from Ekati’s Panda pipe in 1999 and 2000, at ~$170/ct, had an annual total value of ~$415 million [table 2]. This was about 2% by weight and 5% by value of world production.

The Panda pipe, however, is approaching the end of its open-pit mine life, so the Ekati mine will soon draw ore from several kimberlite pipes with different grades and values per carat. The production numbers will change as these new pipes are brought on stream. In 2001, a larger number of carats (~3.7 Mct) was produced from Ekati with a lower value per carat (~$144) compared to the two previous years. This was caused by drawing ore not only from the Panda pipe, but also from the Misery pipe, which, according to BHP’s 2000 Annual Report, has a higher diamond grade (3.3 ct/tonne, only stones >1.5 mm) but a lower
value per carat ($34). Production of rough in 2002 is expected to reach ~4 Mct due to a greater contribution of ore from the higher-grade Misery pipe [Kjarsgaard et al., 2002].

When the Diavik mine reaches full production, by late 2003 or early 2004, about 6 Mct per year will be added to world production at an average value of ~$63/ct [Kjarsgaard et al., 2002]. In the first 10 years of production, Diavik is expected to produce about $475 million annually, because of the relatively high value ($79/ct) of the diamonds from the A-154 South pipe. This is expected to drop to <$375 million per year when production is primarily from the other three pipes. Primary diamond deposits (such as the A-154 South kimberlite) that produce such large amounts of diamonds are rare. Currently only six such mines worldwide produce more than 3 Mct per year: Argyle [Australia], Orapa and Jwaneng [Botswana], Udachnaya and Jubileynaya [Russia], and Venetia (South Africa).

By the end of this decade, new production may also be coming from at least one of the several advanced projects listed in table 4. Moreover, the original [1997] Ekati mine plan anticipated that the current daily processing of 9,000 tonnes of ore would be doubled to 18,000 tonnes beginning in 2008 [Johnson and Koivula, 1998; Kjarsgaard et al., 2002].

Table 5 lists the contribution of the world’s eight most important countries to rough diamond production by weight and value for 2001 [Rombouts, 2002]. In 2001, Canada was the world’s seventh rough diamond producer by weight and fifth by value. By the end of 2003 (or at least in 2004), Canada’s annual production from two mines [Ekati and Diavik] is expected to be ~10 Mct valued at ~$1 billion, thus elevating Canada to the world’s sixth most important rough diamond producer by weight and fourth by value (8% and 10%, respectively), just slightly behind South Africa in both categories.

SELLING, CUTTING, AND BRANDING OF CANADIAN DIAMONDS

Sales. In May 1998, BHP [now BHP Billiton] Diamonds Inc. was appointed sales representative for the Ekati mine for five years. Sales commenced in January 1999 through the BHP Diamonds Inc. sales office in Antwerp, Belgium. A sorting and valuation facility, located near the Yellowknife airport, opened in February 1999. The facilities are used for cleaning,
sizing, and basic sorting of the rough diamonds, as well as for the division of product for various marketing channels, government valuation, and sales to NWT manufacturers. Rough diamonds from the Ekati mine are valued before export so that royalties (14% of the price received for the diamonds minus permitted expenses) can be estimated and paid to the federal government when the diamonds are sold.

The current marketing program for Ekati diamonds involves sales through three separate channels. Approximately 10% by value, in specific sizes and qualities, is sold to three cutting and polishing factories operating in the NWT. Based on a three-year agreement that became effective in January 2000, 35% of the run-of-mine production has been sold to the De Beers Diamond Trading Company (formerly Central Selling Organisation). The remaining 55% is sold through the Antwerp office to international manufacturers and traders. Currently, most of the sales from the Antwerp office are made in broad assortments to a limited number of regular customers on a five-week cycle. Remaining sales are made in smaller, more specific assortments to dealers and manufacturers on a nonregular basis.

In September 2002, BHP Billiton announced that it would not renew the marketing arrangement with De Beers after the final 2002 shipment of rough diamonds. BHP Billiton will now sell 90% of its production to international manufacturers and traders through its Antwerp office. It will use the share previously sold to De Beers to pursue value-added opportunities.

Diamonds from the Diavik mine will be sorted and valued in a separate facility at Yellowknife, and will follow different routes to the cutting centers. After the production is divided in Yellowknife, Rio Tinto’s portion (60% of the total) will be sold through a facility in Antwerp, whereas Aber’s portion (40%) will be sold out of a rough diamond sorting facility in Toronto. Most significant is that Aber has a marketing arrangement with Tiffany & Co. (which also, at 14.9%, is Aber’s largest shareholder), whereby Aber will supply Tiffany with a minimum of $50 million of rough diamonds in certain specific categories for a 10-year period. The remainder of Aber’s share of the Diavik production (possibly up to $170 million) will go to an Antwerp-based marketing joint venture between Aber and Antwerp diamantaires and manufacturer Overseas Diamonds N.V., for placement in the diamond markets and cutting centers. However, entry into jewelry manufacturing at a later date is not excluded (Aber Diamond Corp., 2002).

Cutting Diamonds in the NWT. The Government of the Northwest Territories (GNWT), the aboriginal people, and the federal government of Canada are committed not only to developing diamond mines with due regard to the environment and indigenous cultures, but also to adding value to the diamonds within Canada (Paget, 1999). These value-added opportunities include cutting and polishing, jewelry manufacturing, and tourist-related activities (“Diamond Facts 2000/01,” 2001), which have been initiated primarily by the GNWT. Although BHP Billiton has agreed to provide up to 10% by value of Ekati’s production to three NWT manufacturers (Paget, 1999), currently only a 7% allocation is used (Janse, 2002). Based on a “memorandum of understanding” between the GNWT and Diavik Diamond Mines, a supply of rough diamonds from forthcoming Diavik production also will be manufactured in the NWT (“Diamond Facts 2000/01,” 2001). An in-depth review of the NWT cutting and polishing industry can be found in Smillie (2002).

One cutting and polishing facility [Sirius Diamonds Ltd.; figure 22] opened in 1999, and two others [Deton’Cho Diamonds Inc. and Arslanian Cutting Works NWT Ltd.] opened in 2000. Manufacturers are attracted to Yellowknife by the very generous financial and other incentives offered by the government to companies that create jobs there (for details, see Even-Zohar, 2001; Smillie, 2002).

### TABLE 5. Production of rough diamonds by weight and value worldwide in 2001.*

<table>
<thead>
<tr>
<th>Country</th>
<th>Carats</th>
<th>Value of production (US$)</th>
<th>Unit value (US$/ct)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Botswana</td>
<td>26,416,000</td>
<td>2,193,870,000</td>
<td>83</td>
</tr>
<tr>
<td>Australia</td>
<td>26,070,000</td>
<td>293,700,000</td>
<td>11</td>
</tr>
<tr>
<td>Russia</td>
<td>20,500,000</td>
<td>1,650,000,000</td>
<td>80</td>
</tr>
<tr>
<td>Democratic Republic of Congo</td>
<td>19,637,000</td>
<td>496,310,000</td>
<td>25</td>
</tr>
<tr>
<td>South Africa</td>
<td>11,301,000</td>
<td>1,144,655,000</td>
<td>101</td>
</tr>
<tr>
<td>Angola</td>
<td>5,871,000</td>
<td>803,145,000</td>
<td>137</td>
</tr>
<tr>
<td><strong>Canada</strong></td>
<td><strong>3,685,000</strong></td>
<td><strong>530,640,000</strong></td>
<td><strong>144</strong></td>
</tr>
<tr>
<td>Namibia</td>
<td>1,502,000</td>
<td>322,340,000</td>
<td>215</td>
</tr>
<tr>
<td>All others</td>
<td>3,749,000</td>
<td>450,400,000</td>
<td>120</td>
</tr>
<tr>
<td><strong>World total</strong></td>
<td><strong>118,731,000</strong></td>
<td><strong>7,885,060,000</strong></td>
<td><strong>66</strong></td>
</tr>
</tbody>
</table>

*From Rombouts (2002).

b Value of production for Canada differs slightly from that presented in table 2 because of variations in the factor used to convert Canadian to U.S. dollars.
By world standards these cutting facilities are small, currently employing a total of 60–80 people. They specialize in producing faceted diamonds from 30 points to 1 carat (see, e.g., figure 23). In view of the high labor and related manufacturing costs in Canada relative to most other cutting centers, the diamond rough given to the Yellowknife factories is typically of a higher quality. It has been projected that, in five years, 200 cutters in these three factories will process some 5,000 carats of rough per month (Even-Zohar, 2001). Tiffany is currently constructing a manufacturing facility in Yellowknife, where it intends to cut one-quarter of its share of diamonds from the Diavik mine (Robinson, 2002). Diamonds mined in Canada are popular, and premiums of up to 20% have been reported (Even-Zohar, 2001). This has led to the serious suggestion (Waytiuk, 2001) that retailers add to the established “4 Cs” a fifth “C”—“Canadian.”

**Branding Canadian Diamonds.** Although Argyle marketed “Champagne” and “Cognac” diamonds in the early 1990s, and some manufacturers considered branding as an option to offset shrinking profits in the mid-1990s (Scriven, 1997), the branding of diamonds did not become a significant marketing tool until the late 1990s. By that time, though, many diamond brands had been introduced, frequently with price premiums of up to 15%. Drucker (2000) lists 22 different brands, many with laser-inscribed girdles and/or certificates, almost all of which are based on specific cuts or shapes. Under a pilot program that started in 1999, De Beers provided loose branded “De Beers” diamonds to a retail chain in England (Sielaff, 1999). Brand naming an otherwise generic product, such as diamond, is a proven way of enticing customers, as evidenced by the success of other luxury goods such as watches and clothing (Scriven, 1997). The brand name implies quality, distinctiveness, prestige, and confidence.

Canadian diamonds are unique in that they are the only diamonds that are branded on the basis of origin. Because of the “conflict diamond” issue in recent years, origin has become an important consideration. In 1999, Sirius Diamonds became the first to market diamonds as being mined and cut in Canada. Their “branded” diamonds are laser-inscribed with a polar bear and a serial number, and come with a certificate. Soon other brands, identified with a snowflake, maple leaf, beaver, or other logos representative of Canada, entered the market (see, e.g., figure 24).
mine to factory [in Yellowknife]. Since November 2000, Canadian Arctic™ diamonds have come with a certificate signed by the Premier of the NWT attesting to their authenticity (“Diamond Facts 2000/01,” 2001). Other examples of NWT-branded diamonds include the Loon™ diamond in Canada, and the Tundra™ and Canadia™ diamonds in the U.S.

**EFFECTS OF CANADIAN GOODS ON THE DIAMOND PIPELINE**

Since it was established in 1935, the De Beers Central Selling Organisation (CSO) has played a key role in maintaining stability in the diamond market through the allocation of rough diamonds to the cutting centers (i.e., the single-channel marketing system). For most of this period, there were relatively few major producers, and they were amenable to selling their rough diamonds through the CSO. However, the influx of rough diamonds from various sources over the period 1991–96, and the marketing of Argyle (Australia) diamonds independently from De Beers starting in 1996, has put a severe strain on the De Beers pipeline (Sevdermish et al., 1998). In July 2000, De Beers formally announced that it would end its efforts to control world diamond supply (see, e.g., Boyajian, 2000). Nicholas Oppenheimer (2002, p. 30) subsequently acknowledged that the Canadian diamond discoveries contributed to this monumental decision: “As new sources of supply opened up—particularly in Canada—it became evident that that role could not be sustained.” In 2001, De Beers’s share of the rough diamond market slipped to 57% from its historical ~80% (Even-Zohar, 2002).

With De Beers’s changed role, all rough diamond producers are now competing for market share. Strategies are being developed to cope with the new competition. The one preferred by current and prospective Canadian producers is vertical integration (a supply chain) from the mine to the retail consumer, that is, a Canadian pipeline. Even-Zohar (1999, p. 35) predicted, “Ultimately, competitive dominance will only be achieved by an entire supply chain. Competition battles will be fought supply chain against supply chain.”

Ekati has a multi-faceted approach to its distinctive pipeline. Not only does it sell to the manufacturers mentioned above, but it also sells a small percentage as branded and certified “Made in Canada” diamonds, laser-inscribed with a maple leaf logo, through a limited number of primarily Canadian retailers (polishing is done by contract manufacturers). BHP Billiton, the majority owner of the mine, also sells polished (“Aurias”) diamonds over the Internet (“Ekati to ‘brand’ its diamonds,” 2001).

**CONCLUSIONS**

The first 60 years after Hobbs (1899) suggested the likelihood that diamonds would be found in Ontario saw no organized diamond exploration, in part because of the logistical difficulties of working in those parts of the Canadian sub-Arctic and Arctic that contained the most favorable geologic terrain. Exploration formally started in 1960, and activity expanded through the 1980s into extremely remote areas. Starting in the 1980s, new scientific concepts, mainly those involving airborne geophysical surveys, glacial geology, and the use of indicator minerals, were incorporated into many of the exploration programs.

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Figure 24. Unlike most other diamonds, Canadian diamonds are typically branded to show their country of origin. Many organizations brand their Canadian diamonds by inscribing logos such as the polar bear (Sirius Diamonds) on the left, or a maple leaf and the name of the retailer (center, Henry Birks & Sons), or the name of the mine (far right), usually in combination with a registration number. Photomicrographs by Mitchell Moore; magnified (left to right) 55×, 30×, and 50×.
The breakthrough came in 1991, when diamond-bearing kimberlite was discovered at “Point lake.” Since this discovery, Canada has become a focal point for much of the world’s diamond exploration. Geologists have benefited from significant advances in technological methods, with the result that 538 kimberlites, over half of which are diamondiferous, are now known throughout the country; 90% have been discovered in the last decade. New discoveries continue to be announced, albeit at a slower rate than in recent years.

Canada’s first diamond mine, Ekati, began production in late 1998. After Canada’s second mine, Diavik, reaches full production (possibly in late 2003), annual rough diamond production from the two mines will be ~10 Mct valued at ~$1 billion. This will rank Canada as the sixth most important producer in the world by weight and fourth by value. It appears likely that additional mines (e.g., Snap Lake, Gahcho Kué) will be in production by the end of this decade (barring unforeseen economic or other events). Canada has added a new level of competition to other segments of the diamond business, ranging from the cutting and polishing of higher-value stones, to branding, to the retailing of “Canadian diamonds” in fine jewelry (figure 25). As these aspects of the Canadian diamond industry continue to evolve, Canada will play an increasingly important role in the world diamond market.

ABOUT THE AUTHORS
Dr. Kjarsgaard (bkjarsga@nrcan.gc.ca) is a research scientist with the Geological Survey of Canada, Ottawa, and Dr. Levinson is professor emeritus in the Department of Geology and Geophysics, University of Calgary.

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