



**DISTANCE EDUCATION  
 SCHOOL PERFORMANCE FACT SHEET  
 Calendar Years 2013 and 2014**

The following information is provided to prospective students for the purpose of supporting informed education choices. As required by the California Private Postsecondary Education Act of 2009, Section 92910, schools approved by the Bureau must provide course/program completion rates, placement rates, licensure exam passage rates, and salary/wage information.

The 2014 data reported in this Performance Fact Sheet includes information about distance education students who are California residents, as permitted by California Private Postsecondary Education Act of 2009, Section 94909(d), 94910(i)]. The 2013 data reported in this Performance Fact Sheet includes information about distance education students who are California residents and those who are non-California residents.

**Three-Year Cohort Default Rate**

GIA’s three-year cohort draft default rate on federal student loans for eligible programs as reported by the United State Department of Education for fiscal year ending 2012 is **1.4%**. Federal student loans are not available for GIA’s distance education courses and therefore the percentage of students enrolled in distance education courses receiving federal student loans is **0%**. Students interested in other forms of financial assistance may contact GIA’s Office of Financial Assistance by email at [financialaid@gia.edu](mailto:financialaid@gia.edu) for further information.

**Completion Rates**

**Colored Stone Essentials Course #120D (Course completion length is up to 3 months)**

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Students Available for Graduation <sup>2</sup>	Graduates <sup>3</sup>	Completion Rate <sup>4</sup>	Student Initial & Date
2013	2722	2722	2243	82.4%	
2014	400	400	337	84.3%	

**Colored Stones Course #220D (Course completion length is up to 18 months)**

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Students Available for Graduation <sup>2</sup>	Graduates <sup>3</sup>	Completion Rate <sup>4</sup>	Student Initial & Date
2013	688	688	459	66.7%	
2014	105	105	67	63.8%	

**Diamond Essentials Course #130D (Course completion length is up to 3 months)**

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Students Available for Graduation <sup>2</sup>	Graduates <sup>3</sup>	Completion Rate <sup>4</sup>	Student Initial & Date
2013	4213	4213	3419	81.2%	
2014	561	561	466	83.1%	

**Diamonds & Diamond Grading Course #230D (Course completion length is up to 15 months)**

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Students Available for Graduation <sup>2</sup>	Graduates <sup>3</sup>	Completion Rate <sup>4</sup>	Student Initial & Date
2013	1343	1343	894	66.6%	
2014	175	175	114	65.1%	

**Gem Identification Course #240D (Course completion length is up to 24 months)**

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Students Available for Graduation <sup>2</sup>	Graduates <sup>3</sup>	Completion Rate <sup>4</sup>	Student Initial & Date
2013	311	311	151	48.6%	
2014	72	72	44	61.1%	

**Jewelry Essentials Course #110D (Course completion length is up to 3 months)**

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Students Available for Graduation <sup>2</sup>	Graduates <sup>3</sup>	Completion Rate <sup>4</sup>	Student Initial & Date
2013	2595	2595	2241	86.4%	
2014	399	399	325	81.5%	

**Pearls Course #149D (Course completion length is up to 6 months)**

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Students Available for Graduation <sup>2</sup>	Graduates <sup>3</sup>	Completion Rate <sup>4</sup>	Student Initial & Date
2013	384	384	304	79.2%	
2014	66	66	52	78.8%	

1. "Number of Students Who Began Program" is the number of students who began the program who are scheduled to complete the program within the reporting calendar year. The 2014 data reported in this Performance Fact Sheet includes information about distance education students who are California residents, as permitted by California Private Postsecondary Education Act of 2009, Section 94909(d), 94910(i)]. The 2013 data reported in this Performance Fact Sheet includes information about distance education students who are California residents and those who are non-California residents.

2. "Students Available for Graduation" is the number of students who began the program minus the number of "Students unavailable for Graduation" which means those students who have died, been incarcerated, or called to active military duty.
3. "Graduates" is the number of students who completed the program within 100% of the published program length.
4. "Completion Rate" is the number of Graduates divided by the Number of Students Available for Graduation in the published program length period.

### Placement Rates

Graduates of GIA's Gemology programs and courses are prepared to begin a career in a variety of positions, including assistant buyer, assistant store manager, customer service representative, diamond grader, gemologist, inventory control specialist, outside sales representative, diamond sales representative, wholesale sales representative, quality control professional, retail sales associate, and stone sorter.

GIA provides career services including job referrals, but does not promise or guarantee employment to any student or graduate.

#### **Colored Stone Essentials Course #120D (Course completion length is up to 3 months)**

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Number of Graduates <sup>2</sup>	Graduates Available for Employment <sup>3</sup>	Graduates Employed in the Field <sup>4</sup>	Placement Rate % Employed in the Field <sup>5</sup>	Graduates Employed in the Field less than 32 hours per week <sup>6</sup>	Graduates Employed in the Field at least 32 hours per week <sup>6</sup>	Student Initial & Date
2013	2722	2243	1644	851	51.8%	120	731	
2014	400	337	329	177	53.8%	7	36	

#### **Colored Stones Course #220D (Course completion length is up to 18 months)**

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Number of Graduates <sup>2</sup>	Graduates Available for Employment <sup>3</sup>	Graduates Employed in the Field <sup>4</sup>	Placement Rate % Employed in the Field <sup>5</sup>	Graduates Employed in the Field less than 32 hours per week <sup>6</sup>	Graduates Employed in the Field at least 32 hours per week <sup>6</sup>	Student Initial & Date
2013	688	459	316	136	43.0%	50	86	
2014	105	67	65	22	33.8%	0	10	

**Diamond Essentials Course #130D (Course completion length is up to 3 months)**

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Number of Graduates <sup>2</sup>	Graduates Available for Employment <sup>3</sup>	Graduates Employed in the Field <sup>4</sup>	Placement Rate % Employed in the Field <sup>5</sup>	Graduates Employed in the Field less than 32 hours per week <sup>6</sup>	Graduates Employed in the Field at least 32 hours per week <sup>6</sup>	Student Initial & Date
2013	4213	3419	2470	1244	50.4%	151	1093	
2014	561	466	454	224	49.3%	6	43	

**Diamonds & Diamond Grading Course #230D (Course completion length is up to 15 months)**

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Number of Graduates <sup>2</sup>	Graduates Available for Employment <sup>3</sup>	Graduates Employed in the Field <sup>4</sup>	Placement Rate % Employed in the Field <sup>5</sup>	Graduates Employed in the Field less than 32 hours per week <sup>6</sup>	Graduates Employed in the Field at least 32 hours per week <sup>6</sup>	Student Initial & Date
2013	1343	894	637	271	42.5%	76	195	
2014	175	114	114	42	36.8%	3	18	

**Gem Identification Course #240D (Course completion length is up to 24 months)**

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Number of Graduates <sup>2</sup>	Graduates Available for Employment <sup>3</sup>	Graduates Employed in the Field <sup>4</sup>	Placement Rate % Employed in the Field <sup>5</sup>	Graduates Employed in the Field less than 32 hours per week <sup>6</sup>	Graduates Employed in the Field at least 32 hours per week <sup>6</sup>	Student Initial & Date
2013	311	151	102	38	37.3%	15	23	
2014	72	44	44	21	47.7%	0	4	

**Jewelry Essentials Course #110D (Course completion length is up to 3 months)**

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Number of Graduates <sup>2</sup>	Graduates Available for Employment <sup>3</sup>	Graduates Employed in the Field <sup>4</sup>	Placement Rate % Employed in the Field <sup>5</sup>	Graduates Employed in the Field less than 32 hours per week <sup>6</sup>	Graduates Employed in the Field at least 32 hours per week <sup>6</sup>	Student Initial & Date
2013	2595	2241	1679	945	56.3%	108	837	
2014	399	325	310	180	58.1%	10	44	

**Pearls Course #149D (Course completion length is up to 6 months)**

Calendar Year	Number of Students Who Began Program <sup>1</sup>	Number of Graduates <sup>2</sup>	Graduates Available for Employment <sup>3</sup>	Graduates Employed in the Field <sup>4</sup>	Placement Rate % Employed in the Field <sup>5</sup>	Graduates Employed in the Field less than 32 hours per week <sup>6</sup>	Graduates Employed in the Field at least 32 hours per week <sup>6</sup>	Student Initial & Date
2013	384	304	186	85	45.7%	26	59	
2014	66	52	48	21	43.8%	1	12	

1. “Number of Students Who Began Program” is the number of students who began the program who are scheduled to complete the program within the reporting calendar year. The 2014 data reported in this Performance Fact Sheet includes information about distance education students who are California residents only, as permitted by California Private Postsecondary Education Act of 2009, Section 94909(d), 94910(i)]. The 2013 data reported in this Performance Fact Sheet includes information about distance education students who are California residents and those who are non-California residents.
2. “Number of Graduates” is the number of students who have completed the program within 100% of the published program length.
3. “Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates unavailable for employment” means graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.
4. “Graduates employed in the field” means graduates who report that they are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.
5. “Placement Rate” is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.
6. Average hours per week are reported by the graduate; not all graduates report their hours.

**Licensure Exam Passage Rates**

No state or federal licensing examinations are required for the gem and jewelry field; therefore there are no exam passage rates to report. GIA programs of study are not designed to prepare a graduate for, or lead to, employment for which passage of a state or federal licensing examination is required.

**Salary and Wage Information**

GIA graduates may start in entry level positions and should expect to earn salaries at the lower end of the hourly and/or salary range. Employment, career advancement, income, and the success or satisfaction of an individual student are not guaranteed and depend upon the local and national

economy at the time, the graduate's abilities, efforts and prior experience, and a variety of other factors. ***We recommend that you conduct your own due diligence in the local job markets in which you anticipate applying to determine the salaries and opportunities available to graduates on entry into the field and as they advance in their careers***

**Colored Stone Essentials Course (Course completion length is up to 3 months)**

Calendar Year	Graduates Available for Employment <sup>1</sup>	Graduates Employed in the Field <sup>2</sup>	Annual Salary and Wages Reported by Graduates Employed in the Field <sup>3</sup>						Student Initial & Date
			\$20,000 or Less	\$20,001 to \$25,000	\$25,001 to \$30,000	\$30,001 to \$35,000	\$35,001 or More	Salary Not Reported	
2013	1644	851	27	14	14	4	0	792	
2014	329	177	4	1	5	0	3	164	

**Colored Stones Course (Course completion length is up to 18 months)**

Calendar Year	Graduates Available for Employment <sup>1</sup>	Graduates Employed in the Field <sup>2</sup>	Annual Salary and Wages Reported by Graduates Employed in the Field <sup>3</sup>						Student Initial & Date
			\$20,000 or Less	\$20,001 to \$25,000	\$25,001 to \$30,000	\$30,001 to \$35,000	\$35,001 or More	Salary Not Reported	
2013	316	136	7	3	4	2	0	120	
2014	65	22	1	2	1	1	3	14	

**Diamond Essentials Course (Course completion length is up to 3 months)**

Calendar Year	Graduates Available for Employment <sup>1</sup>	Graduates Employed in the Field <sup>2</sup>	Annual Salary and Wages Reported by Graduates Employed in the Field <sup>3</sup>						Student Initial & Date
			\$20,000 or Less	\$20,001 to \$25,000	\$25,001 to \$30,000	\$30,001 to \$35,000	\$35,001 or More	Salary Not Reported	
2013	2470	1244	21	16	12	7	0	1188	
2014	454	224	3	2	3	1	4	211	

**Diamonds & Diamond Grading Course (Course completion length is up to 15 months)**

Calendar Year	Graduates Available for Employment <sup>1</sup>	Graduates Employed in the Field <sup>2</sup>	Annual Salary and Wages Reported by Graduates Employed in the Field <sup>3</sup>						Student Initial & Date
			\$20,000 or Less	\$20,001 to \$25,000	\$25,001 to \$30,000	\$30,001 to \$35,000	\$35,001 or More	Salary Not Reported	
2013	637	271	9	5	7	4	0	246	
2014	114	42	2	0	2	0	1	37	

**Gem Identification Course (Course completion length is up to 24 months)**

Calendar Year	Graduates Available for Employment <sup>1</sup>	Graduates Employed in the Field <sup>2</sup>	Annual Salary and Wages Reported by Graduates Employed in the Field <sup>3</sup>						Student Initial & Date
			\$20,000 or Less	\$20,001 to \$25,000	\$25,001 to \$30,000	\$30,001 to \$35,000	\$35,001 or More	Salary Not Reported	
2013	102	38	0	2	3	2	0	31	
2014	44	21	0	0	0	0	3	18	

**Jewelry Essentials Course (Course completion length is up to 3 months)**

Calendar Year	Graduates Available for Employment <sup>1</sup>	Graduates Employed in the Field <sup>2</sup>	Annual Salary and Wages Reported by Graduates Employed in the Field <sup>3</sup>						Student Initial & Date
			\$20,000 or Less	\$20,001 to \$25,000	\$25,001 to \$30,000	\$30,001 to \$35,000	\$35,001 or More	Salary Not Reported	
2013	1679	945	22	12	18	6	0	887	
2014	310	180	5	0	10	1	9	155	

**Pearls Course (Course completion length is up to 6 months)**

Calendar Year	Graduates Available for Employment <sup>1</sup>	Graduates Employed in the Field <sup>2</sup>	Annual Salary and Wages Reported by Graduates Employed in the Field <sup>3</sup>						Student Initial & Date
			\$20,000 or Less	\$20,001 to \$25,000	\$25,001 to \$30,000	\$30,001 to \$35,000	\$35,001 or More	Salary Not Reported	
2013	186	85	3	5	3	2	0	72	
2014	48	21	0	0	2	0	2	17	

1. "Graduates Available for employment" means the number of graduates minus the number of graduates unavailable for employment. "Graduates unavailable for employment" means graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution. The 2014 data reported in this Performance Fact Sheet includes information about distance education students who are California residents only, as permitted by California Private Postsecondary Education Act of 2009, Section 94909(d), 94910(i)]. The 2013 data reported in this Performance Fact Sheet includes information about distance education students who are California residents and those who are non-California residents.
2. "Graduates Employed in the field" means graduates who report that they are gainfully employed within six months of graduation in a position for which the skills obtained through the education

and training provided by the institution are required or provided a significant advantage to the graduate in obtaining the position.

3. Salary and Wages are reported by the graduate. Not all graduates reported salary.

If you have any questions about how the data reflected on the above charts was gathered or if you want a list of employment positions determined to be within the field for any specific program for which statistics are reported above, please contact GIA's Career Services Department at [careerservices@gia.edu](mailto:careerservices@gia.edu).

This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to: Bureau for Private Postsecondary Education, P.O. Box 980818, West Sacramento, CA 95798-0818 Phone: (916) 431-6959 or (888) 370-7589, Fax: (916) 263-1897, Web Address: [www.bppe.ca.gov](http://www.bppe.ca.gov)

***I have read and understand this School Performance Fact Sheet. The School Performance Fact Sheet was reviewed and discussed with a school official prior to signing an enrollment agreement.***

<b>Student Signature</b>	<b>Printed Name</b>	<b>Date</b>
<b>School Representative Signature</b>	<b>Printed Name</b>	<b>Date</b>